

Lane County Fairgrounds Set to Host Largest Multi-Dealer RV Show in the Valley

45th Annual Eugene RV Show Brings the Region's Top RV Dealers to You

Forget about driving across the state from one dealership to the next to find the best deal on a new or used RV. Instead see the region's best RV Dealerships all in one location with special show only pricing this weekend at the Lane County Fairgrounds.

For its 45th year, The Lane County Fairgrounds plays host to Willamette Valley's Largest Multi-Dealer RV Show, February 28, March 1 & 2, 2014. For this weekend only, the region's top RV Dealers come together in one location with show only discount pricing on hundreds of new and used RV's, saving the average consumer thousands off traditional RV lot sticker prices.

Joe McCall of The RV Corral describes some of the benefits for the consumer at a true multi-dealer RV show like the Eugene RV Show in this way, "Multi-dealer RV shows are great for the consumer to take in everything the local dealers have to offer in one spot. Many brands and different types of RV's are at their disposal and all under one roof." Making life-long customers since 1988, The RV Corral will feature numerous products at the show including motorhomes from Winnebago and Tiffin, trailers from Cougar and Hideout, Montana luxury 5th wheels, and Fuzion and Shockwave toy haulers, just to name a few. "We think the RV Show is a great way for prospective buyers to find the right unit and introduce the RV industry to those who are looking to begin their camping and travels in luxury. We sure would love to get the chance to earn their business."

Show Manager Bill Bradley explains how a multi-dealer RV show benefits both the consumer and the RV dealerships alike. "What makes a multi-dealer RV show like ours



Friday, Saturday and Sunday at Lane County Fairgrounds.

unique is that because the cost of producing the show is split between each participating dealer, the dealers are then able to offer significant pricing discounts during the show. It may only be a three day sale, but I've seen rigs sell for up to 40% off what you'd find on a competitor's lot. The money you save buying a new or used RV at a multi-dealer RV show then can easily pay for your first vacation." Bradley went on to explain how splitting the cost of a major production such as the Eugene RV Show can benefit local small businesses as well, "Our multi-dealer RV Show model also allows smaller RV dealerships, parts and service companies, as well as RV destination resorts, to be an integral part of a larger promotion. Having the variety of RV products and services in one location for the weekend is very much a win-win for both local businesses and the local consumers they serve."

Willamette Valley's largest multi-dealer RV Show not only allows you an introduction to the RV Lifestyle and products, but also your local RV Dealers. As George M. Sutton of George M. Sutton RV explained, "If you don't know RV's, it's very important you know your RV dealer! Pursuing the RV lifestyle

is a wonderful dream and right now is an excellent time to act. But remember, RV's are like new bicycles. When they are new, they all look terrific. The truth is, nothing man-made is ever perfect. That is why it's important that you know your RV dealer. Buying from the right one can make all the difference in

the world. At George M. Sutton RV we strive to represent the best choices in Travel Trailers, 5th wheels, Toy Haulers, Tear Drops and Slide-In Truck Campers backed by great service! Whether it is our \$9,995 Wildwood travel trailer or the iconic Airstream brand, Sutton RV carries the products and provides the service you'll love."

You'll also want to get to know the other outstanding RV dealers like Paul Evert's RV Country. In business for 52 years, Paul Evert's has been the #1 selling Holiday Rambler dealer, and the #1 selling Sand Sport Toy Hauler dealer in the country for the last two years. RV Outlet will be showcasing the new line of Winnebago towables, including a deluxe Winnebago 5th Wheel that according to their sales manager Dennis Olsen, "will blow you away." RV Outlet will also feature numerous Oregonian made Salem towables, and the Aero-lite Travel Trailers and 5th wheels you

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can easily pull behind a ½ ton truck. "We cater to all ages here, and have something here for the entry level RV'er, all the way up to the full-timer." Olsen assures show goes more than 50 different floor plans from just those three lines alone, all with special show discounted pricing. AI's Trailer Sales will also be on site featuring Springdale and Passport Travel Trailers, the newest models from Open Range, and a large selection of pre-owned motorized. Family owned since 1973, AI's personalized customer service continues to be the key to their success!

Get to know all five of our participating RV Dealers this year including AI's Trailer Sales, George M. Sutton RV, Paul Evert's RV Country, The RV Corral, and RV Outlet. All showcasing hundreds of new and used RV's, all with special show only discounted pricing guaranteed until 5pm Sunday.

**Show is
Feb. 28, March 1-2.
Lane County Fairgrounds
For more details visit
www.eugenervshow.com**

- Adults \$7.00, Seniors \$6.50, Kids Under 16 Free
- Friday & Saturday 10AM-7PM, Sunday 10AM-5PM
- Free Parking, Admission Good All Three Days
- The first 1,000 to visit www.eugenervshow.com receive free admission, On-Line Only, courtesy of RV Trader.
- This year's show sponsors include KVAL, RV Trader, and RV Life Magazine