

VENDOR DISCOUNT PROGRAMS

Call for specific details and requirements:
Availability Limited

Loyal Vendor Discount #1

Vendors returning from 2009 Everett Fall Show, when reserving the same cost space or larger, can receive a 5% discount off the posted rates provided Space Cost is paid in full by check before June 15th 2010.

Loyal Vendor Discount #2

Vendors returning from 2009 Everett Fall Show, when reserving the same cost space or larger, can receive a 30% discount off additional Booth Space when doubling their space size for 2010 (applies to those who had a single or double booth only, and only to the additional Booth Spaces). Please call for those who had larger Bulk Space and wish to receive an upsize discount.

Vendor Block Discount

Any Home Show Vendor wishing to "block out" and reserve a group of booths with deposit (maximum 6) for a group of their own personal vendor contacts, can receive a 25% Discount off the total Spaces reserved. Additional Vendors must be "New Vendors" and are subject to approval by "Management" ("New Vendor" will be considered as company that has not previously participated in any Everett Fall Show).

Product Trade Discount

At the discretion of "Management" and limited to 3 companies per Show. Product Trades for Booth Space are usually based on an approximate 50% of your retail product pricing versus full retail pricing on Booth Space. (Acceptance of Product Trade Program Merchandise is at discretion of "Management")

Unique Gift Vendor Discount

Unique Gift/Art Items add to Show Attendance and we are looking for items that are not usually seen at other Puget Sound Home Shows. Unique Gift Item Vendors that sell items with a purchase price of \$100 or less, can receive a 50% discount off posted booth rates. Offer is limited to 10 Vendors. Booth size and location will be assigned by "Management" (call to apply)

SPONSORSHIP OPPORTUNITIES

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\$750

Your Company Flyer (you provide up to size 8.5 x 11) will be inserted into every Show Bag actively handed out at the Main Show Entrance to each attendee.

\$1000

Your Company Vehicle will be parked on exterior apron in front of ticket office at Main Entrance to Show.

\$1500 *per 3000*

Your Company Bag (you supply) individually handed out at the Main Show Entrance to every Attendee.

\$2500

Your Company Name and Logo will be displayed on A Boards on all 4 corners of Arena during Event listing your company as the provider of Discount Home Show Parking and directing them to Discount Parking Garage. (A very powerful statement of goodwill provided by your company before Attendees even enter the Event.)

\$3000

Your Company Logo will be included in all Print and Billboard Advertising. (call to discuss complete list of Media coverage)

\$5000

Your Company Website will be listed in all print advertising as one of the 3 "GO TO" sites where Free Admission Tickets can be downloaded.

\$7500 and up

Your Company Logo and/ or Message will be included in all Television, Radio, and Print advertising. (call to customize package to your specific needs)

EVENT PRODUCER: BILL BRADLEY

**Everett Fall Home Show LLC
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**bbwestlake@seanet.com
westlakepromo.com**

All Vendor Discount Programs and Sponsorship Opportunities and details thereof are offered at the sole discretion of "Management". "Management" description is indicated on reverse side of Home Show Contract. Vendor Discount Programs and Sponsorships are not unlimited and "Management" may amend the offerings or discontinue at any time PRIOR to contracts for such programs being assigned. Vendor Discounts can not be combined unless approved by "Management".